

Privacy and Cookie Policy

Seegnal eHealth LTD

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Welcome to <https://seegnal.co> the official website (together with its subdomains, features, and services available thereon, the “Site”) of Seegnal eHealth LTD, its subsidiaries and affiliates (“Seegnal”, “company”, “we”, “our” or “us”). This Privacy and Cookie Policy (“Privacy and Cookie Policy”) describes our, information practices in connection with the access and use of our Site. The following terms, together with those set forth in the Site’s TOU, which is incorporated hereto by reference (collectively, the “Terms of Use” or “TOU”), govern your access and use of the website www.seegnal.co and any subdomains at that site or any other site owned by Seegnal, including any content, functionality, features, and services available on or offered through the Site.

PLEASE READ THESE TERMS CAREFULLY BEFORE USING THIS SITE

The Site is a marketing site only and does not include a personal area or personal information except as described in this Privacy and Cookie Policy.

We reserve the right, in our sole discretion, to change this Privacy and Cookie Policy at any time without public notice and your continued use of the Site after any such changes constitutes your acceptance of any new terms of this Policy. In such cases, we will also update the “Last modified date” stated above. Please check the webpage above regularly for each change

Collection of Information and Consent

We may collect, process, and use your information for the purposes described in this Privacy and Cookie Policy, based at least on one of the following legal grounds:

With your consent: We ask for your agreement to process your information for specific purposes and you have the right to withdraw your consent at any time. For example, we ask for your consent to provide you with personalized content and ads through the use of cookies.

When performing this agreement: We collect and process your personal information in order to provide you with the Site, following your acceptance of this Privacy and Cookie Policy; to maintain and improve our Site; to develop new

services and features for our Users; and to personalize the Site in order for you to have a better user experience.

Legitimate interests: We process your information for our legitimate interests while applying appropriate safeguards that protect your privacy. This means that we process your information for purposes such as detecting, preventing, or otherwise addressing fraud, abuse, security, usability, functionality or technical issues with our Site, protecting against harm to the rights, property or safety of our properties, or our users, or the public as required or permitted by law; Enforcing legal claims, including investigation of potential violations of this Privacy and Cookie Policy; In order to comply and/or fulfil our obligation under applicable laws, regulation, guidelines, industry standards and contractual requirements, legal process, subpoena or governmental request, as well as our Term of Use.

Contact form: You can contact us by submitting a contact form on the Site. By doing so, you will be requested to fill your name, email and send a message which requires us to contact you and comply with your policy. By filling out this contact form, you know that you are not legally obligated to provide us with any information and you acknowledge that providing us with personal information is done freely. Also, you are not required to fill out the contact form in the first place.

Use of your information

We retain this information for business purposes only and will not retain unnecessary information.

Seegnal does not store the Site on its own infrastructure – any storage is supplied by “GoDaddy” and by “Domain the net” - third parties that provide storage services. This means that the data you provide to us or that we or third parties collect from you (including any personal information) is stored by third-party service providers on servers owned or controlled by them. Their servers may be located anywhere in the world (including the USA and Australia), and your data may also be replicated on multiple servers located in multiple countries.

Therefore, please note that you agree that your data will be transferred to various third-party service providers worldwide. We rely on “Godaddy” and/or “Domain the net” security and privacy regarding to the infrastructure (hereby Godaddy Privacy Policy <https://www.endurance.com/privacy/privacy>, [Domainthenet Privacy Policy https://www.domainthenet.com/en/privacy_policy.aspx](https://www.domainthenet.com/en/privacy_policy.aspx)).

Cookie Policy

Like many websites and applications, we use “Cookies” to collect information.

What is a cookie? A cookie is a small file sent from a website which is then stored by your web browser. Cookies are widely used for record-keeping purposes in order to make a website work, or work more efficiently, as well as to provide information to the owners of the website.

How do we use cookies? When you use a widget, or any other tool offered by us, whether on a system, device, site, or third-party site, we may record data related to that activity, the layout of the widget, or any other account-related data.

We use Google Analytics – an analytics service provided by Google, Inc. (“Google”) on the Site, to assist in analysing the use of the Site. For this purpose, Google Analytics uses cookies (text files located on your computer). The information generated by cookies regarding the use of the Site, standard web log information (including the IP address) and anonymous visitor behaviour is transmitted and stored by Google, including on US servers, we upload your IP address before sending it to Google.

In accordance with its Privacy Shield Certification, Google declares that it complies with the EU-US Privacy Shield Framework. Google may transfer the information collected by Google Analytics to third parties when required by law or when such third parties process the information on Google’s behalf.

The usage of the data collected on behalf of a third-party will be according to Google Analytics Terms of Service. (Please see the link attached: <https://www.google.com/analytics/terms/us.html>).

According to Google Analytics terms of service, Google will not associate the IP address data with any other data held by Goggle.

You may refuse the use of Google Analytics cookies by downloading and installing Google Analytics Opt-out Browser Add-on
<https://tools.google.com/dlpage/gaoptout?hl=en>

Cookies are also used to record if the data subject has agreed (or not) to the use of cookies on the Site, so you will not be asked the question each time you visit the Site.

What can you do if you don't want cookies on your computer? You can change your internet browser settings by following the instructions provided by your browser provider to stop accepting cookies or notify you before receiving a cookie from the site you're visiting if you do not accept cookies. However, you may not be able to use all parts of the Site or any functionality of the relevant services.

Minors

Use of our Site is not permitted to users under the age of 18 years old and by using our Site you declare that you are over the age of 18 years old. We do not knowingly collect personally identifiable information from users under the age of 18 years old. If a parent or guardian becomes aware that their child has provided us with personal information without their consent, they should contact us at Office@seegnal.co. If we become aware that a user under the age of 18 years old has provided us with personal information, this information will be deleted from our database.

Contact Us

You can send us a 'contact us' (or similar) request by filling out and submitting an online form that Seegnal provides on the Site under the title "let's talk" or by sending an email to the following address: (Office@seegnal.co) You are required to provide us with certain Personal Information, such as your name, email address and your message in order for us to contact you.